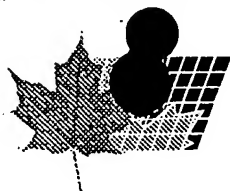


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(54) **COMPOSITION DETERGENTE**(54) **DETERGENT COMPOSITION**

(57) Des compositions détersives aqueuses d'une grande douceur et produisant un important volume de mousse ainsi qu'une bonne onctuosité de mousse contiennent de l'iséthionate d'acyle, un détergent zwitterionique composé d'un acide aminé quaternaire, généralement une bétaine, ainsi qu'un autre détergent anionique. Les proportions et les rapports sont spécifiés et les alcanolamides sont absents ou en quantité limitée. L'introduction du détergent anionique additionnel, tel que le sulphate d'éther, présente étonnamment peu d'effets défavorables et permet de réaliser des économies.

(57) Aqueous detergent compositions giving good mildness, good lather volume and lather creaminess contain acyl isethionate, a zwitterionic detergent which is a quaternised amino acid, usually a betaine, and another anionic detergent. Proportions and ratios are specified and alkanolamides are absent or limited in amount. Incorporation of the additional anionic detergent, such as ether sulphate, has suprisingly little adverse effect and provides economy.



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<p>(54) Title: DETERGENT COMPOSITION</p> <p>(57) Abstract</p> <p>Aqueous detergent compositions giving good mildness, good lather volume and lather creaminess contain acyl isethionate, a zwitterionic detergent which is a quaternised amino acid, usually a betaine, and another anionic detergent. Proportions and ratios are specified and alkanolamides are absent or limited in amount. Incorporation of the additional anionic detergent, such as ether sulphate, has surprisingly little adverse effect and provides economy.</p>		

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DETERGENT COMPOSITION

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This invention relates to detergent compositions in liquid or gel form, suitable for personal washing of either skin or hair. It is desirable that such compositions should be mild to the skin (even if intended for use as a hair shampoo) yet able to generate lather which the user will judge to be good, both in quantity and quality. It is not easy to achieve mildness simultaneously with good lather. For example sodium lauryl sulphate is high foaming but harsh while alcohol ethoxylates are mild but low foaming. It is of course also desirable to achieve economy in cost of materials.

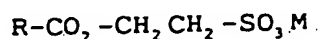
We have now found that a good combination of properties can be obtained by use of a detergent mixture in which a combination of fatty acyl isethionate and a zwitterionic detergent constitute a high proportion of the detergent mixture, but some other anionic detergent is also included.

Some prior proposals for compositions containing fatty acyl isethionate have included polar nonionic detergents, notably alkanolamides such as coconut mono- or di-ethanolamide. This is logical because these materials are well known as lather enhancers. Surprisingly we have found that alkanolamides are not helpful in combinations of acyl isethionate and betaine, and their use has undesirable

effects.

According to the present invention there is provided a detergent composition in the form of an aqueous liquid or gel, comprising 10 to 50% by weight of a detergent mixture which comprises

(a) 10 to 60% by weight of the detergent mixture of a fatty acyl isethionate of formula



where R is an alkyl group of 7 to 21 carbon atoms and M is a solubilising cation such as sodium, potassium, ammonium or substituted ammonium,

(b) 10 to 80% by weight of the detergent mixture of a zwitterionic detergent which has a hydrophilic head group containing a quaternary nitrogen atom and at least one acid group,

(c) 10 to 55% by weight of the detergent mixture of a further anionic detergent,

subject to further requirements that: the amount by weight of the fatty acyl isethionate (a) is not more than twice the amount by weight of the zwitterionic detergent (b), the total of (a) and (b) is from 45 to 90% by weight of the detergent mixture; and the composition is sufficiently free of alkanolamide detergents that the amount by weight of alkanolamide is not more than one quarter the amount of the zwitterionic detergent (b).

The materials used in the present application, and the

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relationships between them will now be discussed in more detail.

Fatty acyl isethionates may be prepared by the
5 reaction between alkali metal isethionate and aliphatic
fatty acids (or their acid chlorides) having from 8 to 22
carbon atoms. Preferably these fatty acids have an iodine
value of less than 20. Generally a mixture of aliphatic
fatty acids will be used. In one embodiment of the
10 invention at least three quarters of the fatty acyl groups
in the acyl isethionate have from 12 to 18 carbon atoms
while the balance, up to a quarter of the fatty acyl
groups, may have from 8 to 10 carbon atoms. Notably the
fatty acyl groups may be provided by coconut fatty acid.

15

We have found that fatty acyl isethionate contributes
to mildness in the detergent mixtures of this invention,
and also contributes to obtaining foam of good volume
and/or quality, as will be mentioned again below. Even
20 fairly low levels of acyl isethionate will contribute to
these benefits.

A difficulty with fatty acyl isethionate is that it
has a low solubility in water which is an obstacle to
25 incorporating it into aqueous compositions. Typical
solubility in distilled water is 0.01% by weight at 25°C.
We have found that the use of the zwitterionic detergent
required for this invention can achieve dissolution of acyl

isethionate at a much greater concentration than would dissolve in the absence of this second detergent.

The difficulty of solubilising isethionate is of increasing significance as the percentage of this material in the composition increases, of course. In certain preferred forms of the present invention the concentration of fatty acyl isethionate is at least 6% by weight of the composition. Dissolution of the acyl isethionate in an aqueous phase is desirable, since it can lead to a product which is more attractive to the consumer and more stable during storage. It is also valuable in that it simplifies the manufacturing process. Consequently in preferred forms of the compositions the detergent mixture is fully soluble in the aqueous phase of the composition. The composition may then be an isotropic solution or may lack optical clarity solely because of some other constituent such as an opacifying or pearlescent agent.

Materials which do not readily enter aqueous solution include free fatty acids, especially those of longer chain length. It is preferred that fatty acids, especially those with 16 or more carbon atoms, are absent from compositions of this invention.

25

For solubilising fatty acyl isethionate it is generally desirable that the quantity of the zwitterionic

detergent is at least half the weight of isethionate.

Use of fatty acyl isethionate jointly with
zwitterionic detergent is also advantageous in yielding
5 good foam volume and/or foam with a thick, creamy quality.
Both of these properties are important to the end user's
perception of the quality of the product. One or other of
these advantageous properties can be obtained even when the
proportion of zwitterionic is relatively high. However,
10 the quality and/or quantity of foam is generally best when
the ratio of fatty acyl isethionate to zwitterionic
detergent lies in a range from the limit of 2:1 up to 1:3. A
range from 2:1 to 1:2 is preferred.

15 The zwitterionic detergent, when used jointly with
isethionate, enhances mildness. For particularly good
mildness it is preferred that the zwitterionic detergent is
at least 30% by weight of the mixture of detergents. For
good lather, it is preferred not to have much more than 60%
20 by weight of zwitterionic. This is consistent with the
above preferred range of isethionate to zwitterionic.

The combined amount of zwitterionic and acyl
isethionate detergents may well be at least 50 or 55% of
25 the detergent mixture, for instance 55 to 75% for the sake
of mildness together with economy from inclusion of other

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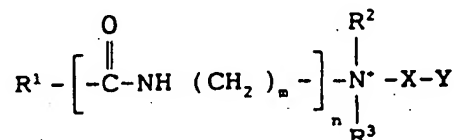
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anionic detergent. The range from 75 to 90% of the detergent mixture can also be utilised, however.

Zwitterionic detergents for use in this invention include at least one acid group. This may be a carboxylic or a sulphonic acid group. They include quaternary nitrogen and therefore are quaternary amino acids. They should generally include an alkyl or alkenyl group of 7 to 18 carbon atoms. They will usually comply with an overall structural formula



where R^1 is alkyl or alkenyl of 7 to 18 carbon atoms
 R^2 and R^3 are each independently alkyl, hydroxyalkyl or carboxyalkyl of 1 to 3 carbon atoms

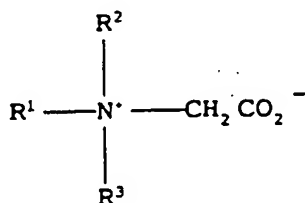
m is 2 to 4

n is 0 or 1

X is alkylene of 1 to 3 carbon atoms optionally substituted with hydroxyl, and

Y is $-CO_2^-$ or $-SO_3^-$

Suitable zwitterionic detergents within the above general formula include simple betaines of formula:



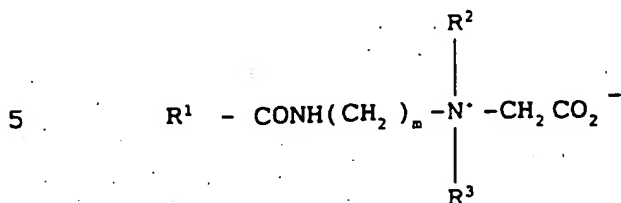
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and amido betaines of formula:

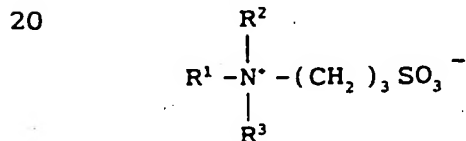


where m is 2 or 3.

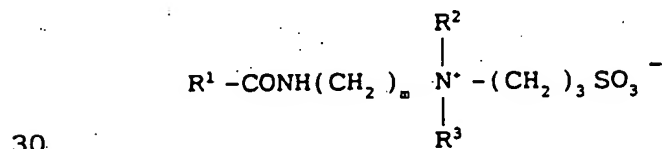
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In both formulae R^1 , R^2 and R^3 are as defined previously. R^1 may in particular be a mixture of C_{12} and C_{14} alkyl groups derived from coconut so that at least half, preferably at least three quarters of the groups R^1 have 10 to 14 carbon atoms. R^2 and R^3 are preferably methyl.

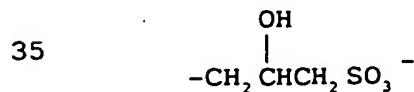
A further possibility is that the zwitterionic detergent is a sulphobetaine of formula



or



where m is 2 or 3, or variants of these in which $-(\text{CH}_2)_3 \text{SO}_3^-$ is replaced by



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In these formulae R^1 , R^2 and R^3 are as discussed previously.

The invention also requires that some anionic
5 detergent other than acyl isethionate is included in the
composition. Conventional anionic detergents are not
effective to solubilise fatty acyl isethionate, so it could
not be predicted that their presence would be useful or
even tolerable. However, we have found that some anionic
10 detergent can be included as a proportion of the detergent
mixture, with surprisingly little detriment to the
mildness of the composition. Incorporation of anionic
detergent is beneficial in that it can act as a partial
replacement for the mixture of acyl isethionate and
15 zwitterionic. This can give a saving in cost because acyl
isethionate and zwitterionic detergent are both relatively
expensive materials.

A further advantage for the addition of a second
20 anionic detergent is in providing greater control over
viscosity. Binary mixtures of acyl isethionate and
zwitterionic detergents often have higher low-shear
viscosity than desired for some product formulations.
While viscosity can be reduced by the addition of alcohol
25 or polyol hydrotropes, lather performance is reduced by the
inclusion of these materials. The use of other anionic
detergent allows the systems to be formulated with control
of viscosity in the desired range by addition of

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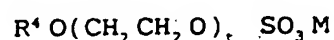
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electrolyte and with surprisingly little reduction in lathering characteristics.

The anionic detergent which is included is particularly envisaged as ether sulphate of the formula



where R^t is alkyl or alkenyl of 8 to 18 carbon atoms, especially 11 to 15 carbon atoms; t has an average value of at least 2.0 and M is a solubilising cation such as sodium, potassium, ammonium or substituted ammonium. Preferably t has an average value of 3 or more.

Other anionic detergents may be used. Possibilities include alkyl glyceryl ether sulphates, sulphosuccinates, taurates, sarcosinates, sulphoacetates, alkyl phosphates and acyl lactates. Sulphosuccinates may be monoalkyl sulphosuccinates having the formula:

$R^5 O_2 CCH_2 CH(SO_3 M)CO_2 M$; and amido-MEA sulphosuccinates of the formula: $R^5 CONHCH_2 CH_2 O_2 CCH_2 CH(SO_3 M)CO_2 M$; wherein R^5 ranges from $C_8 - C_{20}$ alkyl, preferably $C_{12} - C_{15}$ alkyl and M is a solubilising cation.

Sarcosinates are generally indicated by the formula $R^5 CON(CH_3)CH_2 CO_2 M$, wherein R ranges from $C_8 - C_{20}$ alkyl, preferably $C_{12} - C_{15}$ alkyl and M is a solubilising cation.

Taurates are generally identified by the formula $R^5 CONR^6 CH_2 CH_2 SO_3 M$, wherein R^5 ranges from $C_8 - C_{20}$ alkyl,

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preferably C_{12} - C_{15} alkyl, R^6 ranges from C_1 - C_4 alkyl, and M is a solubilising cation.

5 The anionic detergent included in the composition will generally be selected to avoid harsh detergent such as primary alkane sulphonate or alkyl benzene sulphonate. The amount, if any, of these is preferably less than 3% of the detergents present.

10 The anionic detergent or mixture of anionic detergents is preferably sufficiently mild in its own right that if tested alone by the zein solubilisation test described in Example 2 below, it causes no greater solubilisation than does an equal concentration of sodium lauryl ether sulphate
15 with average two ethylene oxides per molecule.

Alkanolamide detergents are required to be included at only a low level, if at all. We have found that they reduce mildness rather considerably, even if used in a
20 mixture with the specified zwitterionic detergent. Preferably they are restricted to not more than 5% by weight of the detergent mixture, or one quarter the amount of the zwitterionic, whichever is less. Even better is to exclude alkanolamides and the harsh anionics, alkyl benzene
25 sulphonate and primary alkane sulphonate completely.

Provided the requirements for the minimum quantities of fatty acyl isethionate, the zwitterionic detergent and

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other anionic detergent are met, additional amphoteric or nonionic detergent may be included. Preferred, however, is to avoid amine oxide, which reduces lather quality. Accordingly, if amine oxide is present at all, the amount
5 may also be less than 5% of the detergents present.

Other materials may be included in compositions of this invention. Possibilities include colouring agents, opacifying agents, organic polymers, perfumes including
10 deodorant perfumes, bactericidal agents to reduce the microflora on skin, antioxidants and other preservatives, and skin feel modifiers.

Organic polymers which may be present include cross-
15 linked polyacrylates such as the Carbopol polymers available from Goodrich. These can function to increase viscosity or enhance stability of a composition. Polysaccharides are also well known as thickening agents and many are cellulose or cellulose derivatives.

20

The compositions of this invention will generally be pourable liquids or semi-liquids, although they may be somewhat viscous. For this, they may be thickened by including electrolyte. Ammonium salts are preferred over
25 sodium salts which reduce the solubility of fatty acyl isethionate.

Compositions of this invention may be formulated as

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products for washing the skin, e.g. bath or shower gels, hand washing compositions or facial washing liquids. They may also be formulated as hair shampoos.

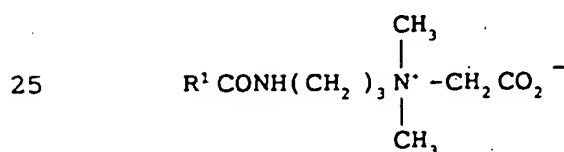
5 A viscosity of at least 0.5 Pa.sec at a low shear rate of 10 to 25 sec⁻¹ may be desired for most product forms. Hair shampoos will generally have a viscosity of at least 1 Pa.sec at such shear rate. Products for washing the skin are customarily more viscous. A viscosity of at least 2 or
10 even at least 3 Pa.sec at the same shear rate is usually appropriate for these.

Example 1

Various binary mixtures were made containing sodium
15 cocoyl isethionate and another detergent. The sodium cocoyl isethionate was Fenopon (Registered Trade Mark) AC78 available from GAF Corporation. It has a water solubility, in distilled water at 25°C, of about 0.01% by weight.

20 Other detergents were:

(i) coconut amidopropyl betaine (CAPB) of formula:



in which R¹CO- is a mixture of acyl groups derived
30 from coconut with C₁₂ and C₁₄, together constituting a majority. This was Tegobetain L7 from Goldschmidt.

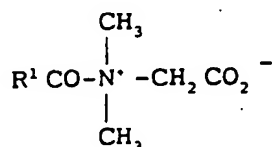
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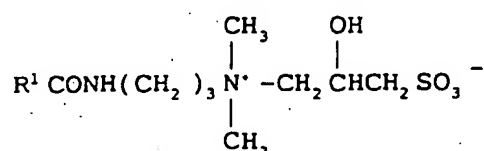
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(ii) coconut betaine of formula:



in which $\text{R}^1 \text{CO}-$ is a mixture of acyl groups derived from coconut. This betaine was Empigen BB from Albright and Wilson.

(iii) coconut amidopropyl sulphobetaine of formula:



in which $\text{R}^1 \text{CO}$ is again coconut-derived acyl. This was Rewoteric AM-CAS from Rewo.

(iv) coconut diethanolamide (CDEA) which was Empilan CDE from Albright and Wilson.

(v) sodium lauryl ether sulphate with average three ethylene oxide residues (SLES) which was Empicol 0251 from Albright and Wilson.

(vi) disodium lauryl ether sulphosuccinate with average 3EO, which was Rewopol SBFA from Rewo.

The amount of mixture which could be dissolved to an isotropic solution in demineralized water was measured for mixtures containing 80%, 60% and 40% of the isethionate, with 20%, 40% and 60% respectively of each other detergent.

The results are set out in the following Table 1.

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Table 1

Solubilities of binary mixtures as isotropic
solutions in distilled water (% w/w)

5	Second detergent in mixture	Ratio of isethionate : second detergent		
		80:20	60:40	40:60
10	(i) CAPB	below 10%	15-20%	35-40%
	(ii) betaine	15-20%	30-35%	30-35%
	(iii) sulpho- betaine	below 10%	20-25%	25-30%
15	(iv) CDEA	below 10%	30-40%	30-40%
	(v) SLES	below 10%	below 10%	below 10%
20	(vi) sulpho- succinate	below 10%	below 10%	below 10%

This shows that the zwitterionic detergent (i), (ii)
and (iii) were effective to solublise the acyl isethionate,
25 unlike the two anionic detergents (v) and (vi). CDEA was
also effective.

Example 2

A number of detergents and mixtures were assessed for
30 mildness using the zein solubilisation test.

This test was first described by Gotte, Proc. Int.
Congr. Surface Active Subs., 4th, Brussels 3 83-90, 1094.
In this test, as carried out by us, 5g of zein (which is a
35 protein available from Kodak) was mixed with 40ml of a
detergent solution (which in this example contained 1.2g
detergent), then shaken for 1 hour at 35°C. Solids were

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then removed by centrifuging. The supernatant was filtered and the amount of protein in the filtered supernatant was determined by analysis for nitrogen. Correction was made for any nitrogen from the detergent itself. The result is a measure of the harshness of the detergent, since a mild detergent solubilises protein from the zein to a lesser extent than a harsh detergent.

The detergents were sodium cocoyl isethionate (Fenopon AC78 as in Example 1), cocoamidopropyl betaine (CAPB) which was Rewoteric AMB14 from Rewo and sodium lauryl ether sulphate (SLES) with average 3EO (Genapol ZRO from Hoechst). All materials and mixtures were tested at an overall detergent concentration of 3% by weight.

15

All the detergent solutions were clear, isotropic liquids. The proportions of detergents in the solutions tested, and the zein solubilisation results are set out in the following Table:

20

Table 2

wt% of total detergent

Example no.	2A	2B	2C	2D	2E	2F	2G	2H	2J	2K
Isethionate:	0	0	18	0	50	50	16	33	15	30
25 CAPB:	0	33	18	20	25	40	42	33	70	15
SLES:	100	66	64	80	25	10	42	33	15	55

zein solubilisation:

(%N) 0.55 0.35 0.25 0.40 0.24 0.15 0.07 0.19 0.09 0.25

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Comparison of Examples 2A, 2B and 2D shows that the CAPB improves mildness of SLES. However, Example 2C is milder than Example 2B with the same amount of SLES and also milder than Example 2D with the same amount of CAPB.

Examples 2E to 2K show good mildness over the area where isethionate and CAPB together constitute at least 45% by weight of the detergent active, especially when the CAPB is at least 30% by weight of the total detergent.

Example 3

The foaming properties of various compositions were assessed by a panel of twenty persons trained in magnitude estimation techniques. Each panellist wore surgical gloves which had first been washed with soap to remove any talc.

0.5g of test composition was dosed onto the wet gloves, and the panellist rubbed his or her hands together to generate lather. The panellist estimated the magnitude of the volume of lather and also the extent to which the lather appears thick and creamy.

The results are expressed as the normalised averages of the scores given by the panellists. We have found good correlation between estimates of lather volume and volumes actually collected into a measuring cylinder.

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In this example the compositions were isotropic aqueous solutions of sodium cocoyl isethionate (Fenopon AC78 as in Example 1) and a simple betaine. (Empigen BB as in Example 1).

5

A control solution contained sodium lauryl ether sulphate (average 3EO) and the same betaine (a mixture which is typical of a conventional shower gel or shampoo).

10 All the solutions contained 15% by weight of detergent. The results obtained were:

Table 3

panel scores

15	Weight ratio isethionate : betaine		lather volume	creaminess
	70	: 30	139	145
	60	: 40	110	120
	50	: 50	110	120
20	40	: 60	88	121
	Control SLES	: betaine		
	86	: 14	101	87

25 This shows that the isethionate mixtures gave better foam volume than the control solution except when the quantity of betaine exceeded the quantity of isethionate, while the creaminess of the lather was better at all the proportions of betaine.

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Example 4

The procedure of Example 3 was repeated using solutions of cocoyl isethionate, betaine and sodium lauryl ether sulphate, with average 3EO. These were Fenopon AC78, Empigen BB and Empicol 0251 all as in Example 1. The same control solution of SLES and betaine was used. All solutions were isotropic and contained a total of 15% by weight of detergent. The results obtained were:

10

Table 4

Weight ratio				<u>panel scores</u>	
isethionate : betaine : SLES				lather volume	lather creaminess
15	60	30	10	112	99
	60	20	20	96	99
	50	40	10	105	100
	50	20	30	97	100
	40	30	30	97	102
20	30	35	35	94	99
		14	86	98	97

It will be observed that lather volume and creaminess were about equal to the control or better.

25

Example 5

A number of aqueous solutions of sodium cocoyl isethionate and a second detergent were made and assessed

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for lathering as in Example 3. The isethionate was Fenopon AC78 as in Examples 1 and 3. The second detergent was either Empigen BB as in Examples 1 and 3, or a C₁₂ to C₁₄ alkyl dimethyl amine oxide (Empigen OB from Albright and Wilson). The same ether sulphate/betaine control solution was used. All solutions contained 15% by weight of detergent. The results obtained were:

Table 5

Weight ratio	<u>panel scores</u>	
	lather volume	creaminess
isethionate : betaine : amine oxide		
50 -- 50	115	88
60 -- 40	115	95
60 40 --	100	110
70 -- 30	97	100
70 30 --	105	90
Control 86 SLES: 14 betaine	85	99

This shows that amine oxide gave some superiority in foam volume, when used at higher proportions but was then inferior to betaine in creaminess of lather.

Example 6

Solutions were prepared containing sodium cocoyl isethionate (Fenopon AC78 as in Example 1) sodium lauryl ether sulphate with average 3EO and another detergent active which was either or both of coconut diethanolamide

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(CDEA) and coconut amidopropyl betaine (CAPB: Rewoteric AMB14 as in Example 2).

5 All solutions contained 15% by weight detergent. The amounts of detergent, as weight percentages of total detergent, together with the total panel scores for lather and creaminess were:

Table 6

10	<u>% by weight based on total detergent</u>					
	Isethionate	33	33	33	50	50
	CAPB	54	-	27	40	-
	CDEA	-	54	27	-	40
	SLES	13	13	13	10	10
15		<u>panel scores</u>				
	Volume	125	86	98	105	92
	Creaminess	114	99	110	92	86

20 These results show that incorporation of CDEA in place of betaine gives little or no benefit as regards lather, and can be detrimental.

Example 7

25 The procedure of Example 3 was repeated using solutions of cocoyl isethionate (Fenopon AC78 as in Examples 1 and 3) coconut amidopropyl betaine (Rewoteric AMB14 as in Example 2) and a third detergent in a weight ratio of 50:40:10 by weight. The third detergent was

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selected from:

- (i) sodium lauryl sarcosinate (Hamposyl L-95 from W.R. Grace)
- (ii) sulphosuccinate (Rewopol SBFA as in Example 1)
- 5 (iii) sodium lauryl sulphate (Empicol LX 28 from Albright and Wilson)
- (iv) alcohol ethoxylate (C_{12-13} fatty alcohol ethoxylated with average 8 ethylene oxide residues).

10 All solutions contained 15% by weight detergent. A control solution as in Examples 3 and 4 was used. The results were:

Table 7

		<u>Total panel scores</u>	
15	Third detergent	lather volume	lather creaminess
	(i) sarcosinate	110	101
	(ii) sulphosuccinate	102	97
	(iii) lauryl sulphate	91	106
	(iv) alcohol ethoxylate	82	90
20	Control 86 SLES:14 betaine	94	103

This shows that the alcohol ethoxylate had an adverse effect on lather which the anionic detergents did not.

25 Example 8

A number of aqueous solutions of sodium cocoyl isethionate and a second detergent were made and assessed for lathering as in Example 3. The isethionate was

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Fenopon AC78 as in Examples 1 and 3, coconut amidopropyl sulphobetaine (Rewoteric AM-CAS as in Example 1) or coconut amidopropyl betaine (CAPB) derived from middle cut coconut oil so that substantially all the long chain acyl groups

5 R¹CO contain 12 or 14 carbon atoms (Tegobetain L5351 from Goldschmidt). The same ether sulphate/betaine control solution was used. All solutions contained 15% by weight of detergent. The results obtained were:

10

Table 8

<u>proportions</u>			<u>panel scores</u>	
isethionate	sulphobetaine	CAPB	lather volume	creami-ness
70	30	--	106	94
15 60	40	--	113	106
50	50	--	97	88
70	--	30	95	100
60	--	40	96	111
50	--	50	111	108
20 Control	86 SLES: 14 betaine		95	93

This demonstrates the effectiveness of these two zwitterionic detergents.

25 Example 9

The procedure of Example 3 was repeated using two solutions of cocoyl isethionate (Fenopon AC78 as in Examples 1 and 3), coconut amidopropyl betaine (Rewoteric AMB14 as in Example 2) and in one solution sodium lauryl

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ether sulphate with average 3EO (Empicol 0251 as in Example 1). The solutions were thickened by incorporation of ammonium chloride.

5 One solution contained isethionate, CAPB and SLES in a weight ratio of 33:54:13. The other contained equal weights of isethionate and CAPB without SLES. Both contained 15% by weight detergent in total. Both were isotropic.

10

The panel scores for lather volume and creaminess were the same for both solutions and matched the scores for 86 SLES: 14 betaine used as control.

15 Example 10

Various compositions were assessed for mildness by a zein test as in Example 2. The compositions contained sodium cocoyl isethionate (Fenopon AC78 as in Example 1) sodium lauryl ether sulphate with average 3EO and CAPB, 20 CDEA or a mixture of the two as in Example 5.

All solutions contained 3% detergent. The proportions of the constituents, as percentages by weight of total detergent, and the zein solubilisation figures were as 25 follows:

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Table 9

% by weight of total detergent

Isethionate	50	50	50	33	33	33	16	16
CAPB	-	20	-	-	27	-	-	21
CDEA	40	20	25	54	27	33	42	21
SLES	10	10	25	13	13	33	42	42

Zein solubilisation

(%N) 0.38 0.31 0.49 0.27 0.20 0.40 0.34 0.29

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These results show very clearly that alkanolamide is detrimental to mildness even when used jointly with CAPB.

5 Example 11

Binary mixtures were tested for mildness by zein test, using solutions containing 10% by weight detergent. The mixtures contained sodium cocoyl isethionate with CAPB, a simple betaine (Empigen BB) or CDEA. The results obtained
10 were:

Table 10

		<u>% by weight of total detergent</u>								
15	Isethionate	70	70	70	60	60	60	50	50	50
	CAPB	30	-	-	40	-	-	50	-	-
	Betaine	-	30	-	-	40	-	-	50	-
	CDEA	-	-	30	-	-	40	-	-	50
Zein solubilitation										
(%N)		0.52	0.49	1.01	0.34	0.34	0.85	0.24	0.21	0.66

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This data shows that there is very little difference in mildness between CAPB and simple betaine. It confirms that ethanolamide is detrimental to mildness.

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Example 12

A shower gel contained the following:

		<u>% by weight</u>
5	Sodium cocoyl isethionate (Fenopon AC78)	5.0
	Coconut amidopropyl betaine (Tegobetain L7)	8.0
10	Sodium lauryl ether sulphate 3EO (Empicol 0251)	2.0
	Isopropyl palmitate	0.5
15	Opacifier	1.0
	Glycerol	1.25
20	Preservative	0.07
	Sodium chloride	3.5
	Perfume	1.5
25	Water	balance to 100%

The three detergents were fully dissolved in the aqueous phase. The opacifier, a polystyrene latex, was in suspension.

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Example 13

A hand washing composition contained the following:

	<u>% by weight</u>
5 Sodium cocoyl isethionate	2.0
Coconut amidopropyl betaine	5.3
Sodium lauryl ether sulphate 3EO	5.3
Ethylene glycol monostearate	2.0
Sodium chloride	2.0
10 Triclosan (antimicrobial agent)	0.4
Perfume	0.4
Preservatives, colourants	q.s.
Water	balance to 100%

- 15 The three detergents were fully dissolved in the aqueous phase. The ethylene glycol monostearate was in suspension and functioned as an opacifier.

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Example 14

A shower gel contained the following:

		<u>% by weight</u>
5	Sodium cocoyl isethionate (Fenopon AC78)	7.5
	Coconut amidopropyl betaine (Rewoteric AMB14)	5.0
10	Sodium lauryl ether sulphate 3EO (Genapol ZRO)	2.5
	Preservative	0.07
15	Ammonium chloride	1.8
	Perfume	1.0
20	Water	balance to 100%

This is a clear gel.

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Example 15

A hair shampoo contained the following:

	<u>% by weight</u>
5 Sodium cocoyl isethionate (Fenopon AC78)	5.0
Coconut amidopropyl betaine (Rewoteric AMB14)	5.0
10 Sodium lauryl ether sulphate 3EO (Genapol ZRO)	5.0
Preservative	0.07
15 Sodium chloride	2.2
Perfume	0.5
20 Water	balance to 100%

The shampoo was a clear, isotropic liquid.

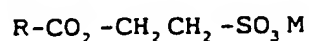
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**THE EMBODIMENTS OF THE INVENTION IN WHICH AN EXCLUSIVE
PROPERTY OR PRIVILEGE IS CLAIMED ARE DEFINED AS FOLLOWS:**

1. A detergent composition in the form of an aqueous
5 liquid or gel comprising 10% to 50% by weight of a
detergent mixture which comprises

(a) 10 to 60% by weight of the detergent mixture of
a fatty acyl isethionate of formula



10 where R is an alkyl or alkenyl group of 7 to 21
carbon atoms and M is a solubilising cation such as
sodium, potassium, ammonium or substituted ammonium;

(b) 10 to 80% by weight of the detergent mixture of
a zwitterionic detergent which has a hydrophilic head
15 group containing a quaternary nitrogen atom and at least
one acid group,

(c) 10 to 55% by weight of the detergent mixture of
a further anionic detergent,

subject to further requirements that: the amount by
20 weight of the fatty acyl isethionate (a) is not more than
twice the amount by weight of the zwitterionic detergent (b),
the total of (a) and (b) is from 45 to 90% by weight of the
detergent mixture; and the composition is sufficiently free
of alkanolamide detergents that the amount by weight of
25 alkanolamide is not more than one quarter the amount of the
zwitterionic detergent (b).

2. A composition according to claim 1 wherein the

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zwitterionic detergent (b) is 30% to 60% by weight of the detergent mixture.

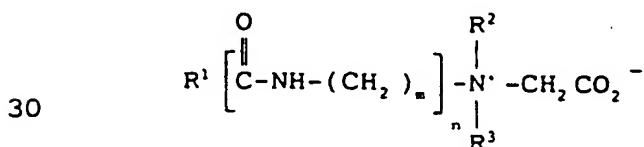
3. A composition according to claim 1 or claim 2 wherein
5 the fatty acyl isethionate (a) and zwitterionic detergent
(b) together constitute 55 to 75% by weight of the
detergent mixture.

4. A composition according to claim 1 or 2 wherein the
10 weight ratio of the fatty acyl isethionate and
zwitterionic detergent lies in a range from 2:1 to 1:2.

5. A composition according to claim 1 or 2
15 containing at least 6% by weight of the whole composition
of the fatty acyl isethionate (a) and at least 3% by
weight of the whole composition of the zwitterionic
detergent (b).

20 6. A composition according to claim 1 or 2
wherein at least three quarters of the groups R of the
acyl isethionate are alkyl of 11 to 17 carbon atoms.

7. A composition according to claim 1 wherein the
25 zwitterionic detergent is of the formula



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where R¹ is alkyl or alkenyl of 7 to 18 carbon atoms
R² and R³ are each independently alkyl, hydroxyalkyl
or carboxyalkyl of 1 to 3 carbon atoms

m is 2 to 4

5 n is 0 or 1.

8. A composition according to claim 7 wherein at least
three quarters of the groups R¹ have 12 to 14 carbon atoms
and R² and R³ are methyl.

10

9. A composition according to claim 1 or 2
wherein the further anionic detergent (c) is alkyl ether
sulphate with an average of at least 2.5 ethylene oxide
residues per molecule.

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10. A composition according to claim 1 or 2 which also
contains inorganic electrolyte.

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